



# The Joseph Middlemiss

## Superhero/Rock n' Roll 5K Road Race



### **The Joseph Middlemiss Superhero/Rock n' Roll 5K Road Race**

Please consider becoming an individual, corporate or foundation sponsor for the 2017 race. Proceeds from the race will support The Joseph Middlemiss Big Heart Foundation.

### ***Sponsorship Levels for The Joseph Middlemiss Superhero/Rock n' Roll 5K Road Race***

#### **The Spider Man Sponsor - \$1,500**

The Spider Man Sponsors will receive:

- Pre-, onsite, and post-event marketing on the official website and race materials, including flyers that will be posted and handed out.
- Their business logo or business name on the top section of the official race tee shirt given out to participants.
- Banner recognition on the day of the event, as well as their company logos on road signs placed throughout the race course and business name announced by DJ before race.
- This sponsorship will provide one scholarship for a child to receive a year's worth of music or martial arts lessons (materials and equipment included.) Music and martial arts were not only passions for Joseph, but research shows that participation in these activities build self-esteem, support academic achievements, and empower children to act as responsible and kind members of their communities.

#### **The Hulk Sponsor - \$750**

The Hulk Sponsors will receive:

- Pre-, onsite, and post-event marketing on the official website and race materials, including flyers that will be posted and handed out.
- Their business logo or business name on the middle section of the official race tee shirt
- Banner recognition on the day of the event and business name announced by DJ before race.
- This sponsorship will provide funds for a direct donation to Children's Cardiomyopathy Research Grant Program. Because cardiomyopathy is a rare heart condition, it does not receive enough focus and funding from Federal agencies, pharmaceutical companies and medical institutions. Research is extremely underfunded. An investment into research is an investment into a diagnosed child's future. With increased funding, researchers can develop better therapies and improve the quality of life for children with cardiomyopathy.

#### **The Iron Man Sponsor - \$500**

The Iron Man Sponsors will receive:

- Pre-, onsite, and post-event marketing on the official website and race materials, including flyers that will be posted and handed out.
- Their business logo or business name on the bottom section of the official race tee shirt given out to participants.
- This sponsorship will provide funds for patient and parent Big Heart Care Bags filled with age appropriate games, activities, comfort materials, essential toiletries, and gift cards to ease the emotional and financial burden that accompanies long hospital stays on the cardiac floor at Boston Children's Hospital.

#### **The Bat Girl Sponsor - \$250**

The Bat Girl Sponsors will receive:

- Pre-, onsite, and post-event marketing on the official website and race materials, including flyers that will be posted and handed out.
- This sponsorship will provide one local school with a complete book and resource basket to enhance the social/emotional growth of students through lessons in kindness OR funds towards a monthly pizza party for patients and parents on the cardiac floor at Boston Children's Hospital.

The Joseph Middlemiss Big Heart Foundation  
P.O. Box 428, Dracut, MA 01826 | [www.jmbigheart.org](http://www.jmbigheart.org)